

AMERICAN HEART ASSOCIATION LIAISON (AHA)

Purpose:

This individual will serve the association by disseminating information about the Jump Rope and Hoops for Heart programs and other pertinent information from the American Heart Association (AHA) to the Executive Board. This individual should support the philosophies and direction of the AHA in partnership with COAHPERD.

Organization:

The State American Heart Association Liaison shall assume office following the State Convention every year. This individual should have an understanding of the missions of both AAHPERD and American Heart Association. The AHA liaison must be a current employee of the AHA. This individual is a non-voting, appointed member of the Executive Board.

Responsibilities:

1. Attend all Executive Board meetings.
2. Submit a written and verbal report at each Executive Board meeting.
3. Maintain consistent communication with the Executive Director concerning pertinent AHA information.
4. Organize, manage and direct state AHPERD involvement in JFRH/HFH
5. Serve as a liaison between the state AHPERD and AHA affiliate
6. Serve as the main contact to the national AAHPERD office
7. Collaborate with the State JRFH/HFH Coordinator
8. Plan promotional activities and develop educational materials for COAHPERD
9. Submit or arrange to have submitted, one article a year to the editor of the JOURNAL
10. Communicate twice a year with the national AAHPERD Joint Projects Project Manager
11. Participate in the planning and carrying out of JRFH/HFH clinics and workshops as needed
12. Actively solicit new coordinators for a Jump or Hoops event at State functions and conferences
13. Actively solicit JRFH/HFH coordinators to attend the COAHPERD Conference
14. Serve as a member of a COAHPERD standing committee with the responsibility of updating the committee of the progress of JRFH/HFH programs
15. Organize and/or conduct JRFH/HFH workshops, presentations and demonstration team performances at COAHPERD conventions
16. Staff the AHA booth at COAHPERD annual conventions
17. Organize and lead the Friday JRFH/HFH Recognition lunch during the COAHPERD convention.
18. Perform other duties as designated by the Executive Committee.
19. Submit items for silent auction and or other fundraising efforts.